



DIRECTORATE REPORT TO BUSINESS EXECUTIVE TEAM AND BOARD

Directorate:	Health and Wellbeing
Executive Lead:	Jim McManus
Reporting Month:	April 2024
Business Executive Team Meeting Date:	15 May 2024
Board Meeting Date:	30 May 2024

Overview of Key Activities During the Month

Primary Care Division:

Primary Care Prevention

- Preparations for the launch of the Prevention Based Health & Care Framework (PBHC) in May, establishment of Steering Group to take the work forward across Wales.
- First meeting held of CVD Prevention Blood pressure (hypertension) workstream, identifying key next steps for progressing blood pressure optimisation in Wales.

Primary Care Sustainability

- Two educational events on climate change and the [Greener Primary Care Framework and Award Scheme](#) delivered with 60 GP trainees from Cardiff and Vale UHB training scheme. Good feedback and next steps identified.
- Provided leadership and input to the National inhaler T&F group to tackle climate change. Working across the 4 nations on a range of priorities. End of Year 1 report written and disseminated. Restructure and priority setting in progress including opportunity to work closer with the National Respiratory Clinical Network.
- Report received on the commissioned work by Cardiff Metropolitan University to gain insight and provide evidence to understand behaviour change associated with safe use and disposal of inhalers. Working on recommendations and next steps. Evaluation of the Swansea Bay Inhaler Recycle pilot completed and with health board for sign off before disseminating with the Cardiff Met report.
- Masterclass with Professor Don Berwick: Reducing Waste and Improving Quality. Plan to run a session for the PHW Leadership Forum in September to share learning and for PHW adoption.

Primary Care Transformation

- Continued development of the planning portal for cluster working, including ongoing engagement with PHW colleagues who are considering clusters, when planning and developing their work and discussions with local public health team consultants, to sense check the approach and content.
- Delivered a session on Health Inequalities to the PHW Leadership Forum and participated in a 'In Conversation with' Huw for the wider staff group.

Health Improvement Division:

- Commenced tripartite meetings (Welsh Government; Health Improvement Division; Health Board Directors of Public Health) for 2024/25 with a meeting with Betsi Cadwaladr UHB. The meetings are an important opportunity to align action across the system on health improvement priorities and strengthen joint working.
- Formally published the report from the Vaping and Young People Incident Response Group which received considerable media interest.

Healthy Education Settings

- 12 schools are engaged with JUSTB this term, which represents a significant increase in delivery compared to last year. Forecasted to reach 30 schools (400 Ambassadors) this academic year.
- Cabinet Secretary (Education) visit to Cantonian High School to highlight work being undertaken as part of a whole school approach to emotional and mental wellbeing.

Nutrition and Obesity Prevention (Pathways and systems)

- Contributed a WSA case study to the joint PHT and FG Commissioner's office report on tools to develop shared visions of the future we wish to create.
- Delivered a workshop for the Welsh Government Healthy and Active team to support understanding of approaches to regulation of the food environment.

Substance Use Prevention and Gambling Programme

- Held a conference in collaboration with the GREAT network on gambling related harm
- Ongoing support to Welsh Government in engaging with the UK Governments response to the gambling levy.

Mental Wellbeing

- The Hapus Programme Board met to review progress on the work to deliver the 'Hapus National Conversation on Mental Wellbeing' with support received for opening the conversation in June. A provider was secured in April to deliver the final round of user-testing of the website before it goes live in June 2024.
- Training delivered to 18 'Natur Am Byth' project co-ordinators who are delivering nature-based conservation and wellbeing initiatives in communities. Training aimed to build an understanding of mental wellbeing, the factors that influence it and how the co-ordinators can boost the wellbeing of their group participants. Positive evaluation responses received.
- Contribution to the WHO EU Office for Investment in Health and Development's 'Finding Common Ground' meeting with representative from Public Health, Central Banks and Finance Sector, and academia from Wales, Scotland, Ireland, England, Italy, Iceland, Greece, Kyrgyzstan, Lithuania. The meeting forms part of WHO's ambitions to promote and share good practice in developing 'Wellbeing Economies' and provided an opportunity to highlight activity in Wales that prioritises wellbeing.
- Mental Wellbeing Team supported Welsh Government Officials to plan and deliver the 1st 'Co-production Advisory Board' meeting established to support the delivery of the mental wellbeing chapter in the draft Mental Health and Wellbeing Strategy 2025-2035.
- Engagement session delivered with the Wales Arts for Health and Wellbeing Network to share the draft Mental Health and Wellbeing Strategy for Wales and encourage members to respond to the consultation.

Wider Determinants of Health Unit:

Developing Shaping Places for Well-being in Wales Programme

- Shaping Places for Wellbeing in Wales Programme: All PSBs have been engaged, recruitment to learning groups underway, resource development, preparation online launch and first in person learning event for Shaping Places which will be held on 5 and 6 June 2024

Building a Healthier Wales

- Consultant BAHW advertised and shortlisted

Public Health Networks Cymru

- Public Health Network Cymru Action plan developed for 24-25

Successes

Primary Care Division:

- Collaborating with the National Inclusion Health Nurses Network, the Primary Care Division Health Wales Inequalities team has published an education and training directory for health professionals. [Directory of Education and Training in Inclusion Health for Health Professionals - Primary Care One \(nhs.wales\)](#).
- At the request of the All Wales Medical Directors Forum and in collaboration with Welsh Government and the AWTTTC published a Benchmarking Report on Primary Care Inhaler Prescribing across Wales.
- Amrita Jesurasa delivered a key note speech to the [Primary Care Cardiovascular Society Conference](#) on 'The risk factors for cardiovascular disease and how to tackle them'.
- Jessica Holloway, Speciality Trainee in Dental Public Health, has published two papers on recruitment and retention of clinical staff in dental practices. [Recruitment and retention of clinical staff in general dental practice part 1 \[Sage Publishing\]](#) and [Recruitment and retention of clinical staff in general dental practice part 2 \[Sage Publishing\]](#).
- Professor Paul Brocklehurst, Consultant in Dental Public Health, has delivered a number of research projects on dental public health topics through his collaboration with the Bangor University and wider. He continues to be active in the research arena. He has published a number of papers on peer reviewed journals. The two most recent publications on process evaluation as a part of the UK wide trial on dental role substitution in care homes can be found here and [here](#).

Wider Determinants of Health Unit:

- Publication of Cost-of-Living Case Studies report on behalf of BAHW Coordination Group, covering 9 in depth examples of partnership work to make a difference during the cost-of-living crisis
- Systems summit, 10th April 2024, 81 people attended the Systems Summit, feedback: 'enthused', 'motivated' and 'challenged'. Keynote speakers, including Professor of Systems Ray Ison from the Open University and Professor Petra Meier from the University of Glasgow. Seven parallel workshops, eg 'How to make systems maps actionable for policy' with Dr Alex Penn (CECAN), 'Ripple Effects Mapping' with Dr James Nobles and Dr Jennifer Hall (Leeds Beckett University, Bradford Institute for Health Research) and 'Reflections on systems practice through rich pictures' with Dr Lesley Rowan (Exeter University).

Any Concerns being managed:

Primary Care Division:

- Systematic process for 1 year follow-up HbA1c blood tests in General Medical Services practices in All Wales Diabetic Pathway Programme (AWDPP) clusters.
- Risk to AWDPP monitoring and evaluation and data capture for Tackling Diabetes Together Programme, include the bundle of 8 care process in GMS at risk if a successor tool to the Audit+ module is not procured by Digital Health Care Wales (DHCW) following the announced withdraw of Audit+ from Wales.

Health Improvement:

- Access to nicotine replacement therapy is being reported by pharmacies as a problem which may result in some clients not getting the necessary NRT. Discussions are ongoing with the Chief Pharmacist at Welsh Government.

Wider Determinants of Health Unit:

- Increased pressures from Shaping Places programme, including supporting evaluation, given lack of expected matched funding

Forward Look of key activities for next month**Primary Care Division:**

- Launch of the Prevention Based Health and Care Framework (PBHC) on 20th May
- Publication of an SBAR to identify recommendations from learning from the recent Diabetes UK national conference to inform Tackling Diabetes Together Programme
- Ongoing development of health check systematic review, Cardio Vascular Disease prevention programme, financial wellbeing scoping review, social prescribing outcomes framework, postnatal obesity prevention outputs and supporting healthy behaviours resources.
- Working with Local Partnerships to finalise the evaluation of the Local Primary and Community Care Climate Champions pilot, a behavioural insight survey and carbon calculations tool. Planning for the four Greener Primary Care engagement events. Continued leadership to National inhaler Task & Finish group to tackle climate change.
- Report on GMS contract Quality Improvement Projects to be prepared and disseminated: Review of Unhealthy Behaviours, Access and Inhaler Quality Improvement projects.
- Small scale stakeholder engagement to sense-check the draft suite of key indicators, that are being developed to measure the progress of cluster working across Wales.
- Development of a final draft of the refreshed Primary Care Model for Wales, Maturity Matrix in readiness for stakeholder workshops in June.
- Final Cluster Peer Review discussion to be held in early May, the draft report will then be completed for National Primary Care Board.

Health Improvement:

- First meeting of the steering group to oversee the development of the Early Years Framework for Action. A joint programme of work with the Directors of Public Health.
- Expected agreement from Welsh Government for the final draft of a proposals for review of early child development assessment tools in Health Visiting services.
- Release of the Hapus website.

Wider Determinants of Health Unit:

- Online launch of Shaping Places for Wellbeing in Wales on 7 May 2024
- Wider Determinants of Health Community of Interest Evaluation Workshop 8 May 2024
- Further development of wider determinants of health long term strategy route map
- Building a Healthier Wales Coordination Group 21 May 2024

Directorate Wide:

- Health and Wellbeing Directorate End of Year Review with the Executive Team 3 May
- Strategy and Development cross Directorate meeting between Health & Wellbeing. and WHO CC Cross Directorate Senior Leadership Teams 14 May.
- Leading a discussion at SBET on Public Health Campaigns and Co-hosting a SBET Discussion with Public Health Services Directorate on Inclusion Health.